INVOICE



KTVI 2250 Ball Drive St. Louis, MO 63146 Main: (314)213-2222 Billing:

Billing Address:

Great American Media Attention: Accounts Payable 1010 Wisconsin Ave NW Suite 800 Washington, DC 20007

Send Payment To:

KTVI 3592 Solutions Center Chicago, IL 60677-3005

Invoice #	Invoice Date	Invoice Month	Invoice Period
568617-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
KTVI	Jared Salles	Washington DC	Natìonal

<u>Advertiser</u>	Product	Estimate Number
Democratic Congressional	DCCC	1569

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	568617	09793651
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling Do Not Mail		
IDB#	Advertiser Code	Product Code
8217	11	14
Agency Ref	Advertiser Ref	
L		

Spots/

1 09/25/12							Spots/			
Weeks Start Date G9/25/12 10/01/12 MTWTF 2 \$650.00 Start/End Time Length Ad-ID Rate IV \$650.00 N	ine Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
Spots #Ch Day Air Date Find Date MTWTFS Spots/Week Start/End Time Length Ad-ID	1 09/25/12	10/01/12	530a-6a	530a-6a	MTWTF	:30	2	\$650.00	NM	
1 2	Weeks								* , , , , , , , , , , , , , , , , , , ,	
1 2	Spots: # C	h Day Air [Date Air Time Desc	cription	Start/End Time	Leng	h Ad-ID			Rate Typ
8 09/25/12			6/12 5:29 AM 530a	 1-6a	530a-6a	:3	0 D3C12IL1	2т01н		\$650.00 N
Weeks	2 2	Th 09/2	27/12 5:54 AM 530a	ı-6a	530a-6a	(3	0 D3C12TL1	2T02H.mpg		\$650.00 N
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyle	8 09/25/12	10/01/12	M-F 9a-10a	9a-10a	MTWTF	:30	1	\$450.00	NM	
1 2 Th 09/27/12 9 16 AM M-F 9a-10a 9a-10a 30 D3C12IL12T02H.mpg \$450.00 N	Weeks:			<u>Spots/Week</u> 1						
1 2	Spots: # C	h Day Air I	Date <u>Air Time Desc</u>	<u>cription</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
Weeks: Start Date Ogy/25/12 End Date Ogy/25/12 MTWTFSS Nots/Week MTWTF Rate Start/End Time Start/End Time Length Ad-ID Rate Tyles Spots: # Ch Day Air Date Ogy/25/12 Air Time Description Start/End Time			27/12 9:16 AM M-F	9a-10a	9a-10a		0 D3C12IL1	2T02H.mpg		\$450.00 N
Spots # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyle Tyle Start Date Air Time Description Start/End Time Length Ad-ID Rate Tyle Start Date Air Time Description Start/End Time Length Ad-ID Start Date Air Time Description Start/End Time Length Ad-ID Rate Tyle Date Air Time Description Start/End Time Length Ad-ID Start/End Time S	9 09/25/12	10/01/12	M-F 9a-10a	9a-10a	MTWTF	:30	2	\$450.00	NM	
2 2 Tu 09/25/12 9:53 AM M-F 9a-10a 9a-10a :30 D3C12IL12T01H \$450.00 N 10 09/25/12 10/01/12 Fox 2 News Midday 11a-12p MTWTF :30 2 \$400.00 NM Weeks: Start Date O9/25/12 10/01/12 MTWTF End Date MTWTFSS Spots/Week O9/25/12 10/01/12 MTWTF Rate O9/25/12 10/01/12 MTWTF \$400.00 NM Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tylength Start Sta	Weeks									
10 09/25/12 10/01/12 Fox 2 News Midday 11a-12p MTWTF 30 2 \$400.00 NM Weeks: Start Date	Spots: # C	h <u>Day Air I</u>	Date Air Time Desc	<u>cription</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Typ
Weeks: Start Date 09/25/12 End Date 10/01/12 MTWTFSS MTWTF Spots/Week 2400 00 Rate 2400 00 Spots: # Ch Day Air Date 2 Tu 09/25/12 11:53 AM Fox 2 News Midday Start/End Time 11a-12p Length Ad-ID 11a-12p Rate Tylend Time 11a-12p Rate Tylend Time 12a-12p Rate Tylen	2 2	Tu 09/2	25/12 9:53 AM M-F	9a-10a	9a-10a		0 D3C12IL1	2т01н		\$450.00 N
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type	10 09/25/12	10/01/12	Fox 2 News Midday	11a-12p	MTWTF	:30	2	\$400.00	NM	
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyle 2 2 Tu 09/25/12 11:53 AM Fox 2 News Midday 11a-12p :30 D3C12TL12T01H \$400.00 N 12 S400.00 N 1 2 F 09/28/12 11:53 AM Fox 2 News Midday 11a-12p :30 D3C12TL12T02H mpg \$400.00 N 11 09/25/12 10/01/12 M-F 430-5a KTVI News 430-5a MTWTF :30 1 \$250.00 NM Weeks: Start Date 09/25/12 10/01/12 MTWTF 5005/Week 250.00 Rate 09/25/12 10/01/12 MTWTF 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tyle	Weeks:		***************************************			·				
2 2 Tu 09/25/12 11:53 AM Fox 2 News Midday 11a-12p :30 D3C12IL12T01H \$400.00 N 1 2 F 09/28/12 11:53 AM Fox 2 News Midday 11a-12p :30 D3C12IL12T02H mpg \$400.00 N 11 09/25/12 10/01/12 M-F 430-5a KTVI News 430-5a MTWTF :30 1 \$250.00 NM Weeks: Start Date 09/25/12 10/01/12 MTWTF 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty				_	•		ul. A at 155			Data Ton
1 2 F 09/28/12 11:53 AM Fox 2 News Midday 11a-12p :30 D3C12IL12T02H mpg \$400.00 N 11 09/25/12 10/01/12 M-F 430-5a KTVI News 430-5a MTWTF :30 1 \$250.00 NM Weeks: Start Date 09/25/12 10/01/12 End Date MTWTFSS Spots/Week 09/25/12 10/01/12 Rate 09/25/12 10/01/12 Spots/Week 250.00 Rate 250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty							***************************************	2=0111		
11 09/25/12 10/01/12 M-F 430-5a KTVI News 430-5a MTWTF 30 1 \$250.00 NM Weeks: Start Date 09/25/12 10/01/12 MTWTF 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Ty				•	•		· -			
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/25/12 10/01/12 MTWTF 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tylend	1 2	F 09/2	28/12 11:53 AIV. FOX 3	2 News Midday	11a-12p		30 D3CTZTLT	Z TOZH mpg		\$400.00 N
09/25/12 10/01/12 MTWTF 1 \$250.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Tylend	11 09/25/12	10/01/12	M-F 430-5a KTVI Ne	ws 430-5a	MTWTF	:30	1	\$250.00	NM	
	Weeks									
	Spots: # C				•	<u>Le</u> ng	th Ad-ID			Rate Typ
12 10 00/20/12 4/00/18/18/1 100 08/1/ 1/1/10/18 100 08 1// 1/1/10/18	1 2				430-5a		30 D3C12IL1	2т01н		\$250.00 NI

INVOICE



KTVI 3592 Solutions Center Chicago, IL 60677-3005

Invo	ice#	Invoice Date	Invoice Month	Invoice Period
5686	317-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	<u>Product</u>	Estimate Number
Democratic Congressional	DCCC	1569

_ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
12	09/30/12	09/30/12	FOX News Sunday	9a-10a	S	:30	1	\$750.00	NM	
	Weeks	Start Date 09/24/12	End Date MTWTFSS 09/30/12S		<u>Rate</u> \$750.00					
	Spots: <u>#</u> Ch 1 2	<u>Day Ai</u> Su 09		cription News Sunday	Start/End Time 9a-10a		<u>h Ad-ID</u> 0 D3C12IL	12ТО2Н.mpg		<u>Rate Type</u> \$750.00 NM
13	09/25/12	10/01/12	M-F 10a-11a	10a-11a	MTWTF	:30	2	\$400.00	NM	
	Weeks	Start Date 09/25/12	End Date MTWTFSS 10/01/12 MTWTF		<u>Rate</u> \$400.00					
	Spots: # Ch			cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 2		9/25/12 10:25 AM M-F		10a-11a		0 D3C12IL			\$400.00 NM
	2 2	W 09	9/26/12 10:20 AM M-F	10a-11a	10a-11a	:3	0 D3C12IL	12T01H		\$400.00 NM
14	09/25/12	10/01/12	M-F 430p-5p	430p-5p	MTWTF	:30	2	\$600,00	NM	, ,
	Weeks:	Start Date 09/25/12	End Date MTWTFSS 10/01/12 MTWTF		<u>Rate</u> \$600.00					
	Spots: # Ch	<u>Day Ai</u>			Start/End Time		th Ad-ID			Rate Type
	1 2	Tu 09	9/25/12 4:42 PM M-F	430p-5p	430p-5p	i.	0 D3C121L	12т01н		\$600.00 NM
16	09/25/12	10/01/12	M-F 530p-6p	530p-6p	MTWTF	:30	2	\$1,200.00	NM	
	Weeks:	Start Date 09/25/12	End Date MTWTFSS 10/01/12 MTWTF		<u>Rate</u> \$1,200.00					
	Spots: # Ch	Day Ai	ir Date <u>Air Time</u> Des	<u>cription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	2 2	Tu 09	9/25/12 5:54 PM M-F	• •	530p-6p	٠.	30 D3C12IL			\$1,200.00 NM
	1 2	W 09	9/26/12 5:49 PM M-F	530p-6p	530p-6p		30 D3C12IL	12т01н		\$1,200.00 NM
18	09/29/12	09/29/12	Fox 2 News Saturda	y PM 5p-6p	S-	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS		<u>Rate</u> \$1,000.00					
	Spots: # Ch	Day Ai	<u>ìr Date</u> <u>Air Time</u> <u>Des</u>	cription	Start/End Time	Leng	th Ad-ID			Rate Type
	1 2	Sa 09 See MG	9/29/12 Fox 9 19.2,19.3	2 News Saturday PM	5p-6p	36	00			\$1,000.00 NM
19	09/30/12	09/30/12	Fox 2 News Sunday	5p-6p	S	:30	1	\$1,000.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFS: 09/30/12		<u>Rate</u> \$1,000.00					
	Spots: # Ch	<u>Day Ai</u>	<u>ir Date Air Time Des</u>		Start/End Time		th <u>Ad-ID</u>			Rate Type
	2 2	Tu 09 MG for	9/25/12 7:51 PM FOX 18.1,23.1,19.1	CPrime Tuesday 7-8p	7p-8p	::	3 0 D3C12IL	12т01н		\$2,500.00 NM
	1 2	Su 09 See MO	9/30/12 Fox G 19.2,19.3	2 News Sunday	5p-6p	.:0	00			\$1,000.00 NM
21	09/25/12	09/28/12	M-F 630p-7p	630p-7p	-TWTF	:30	2	\$900.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12 -TWTF-		<u>Rate</u> \$900.00					
	Spots: # Ch			cription	Start/End Time	<u>Leng</u>	th <u>Ad-ID</u>			Rate Type
	2 2		9/27/12 6:54 PM M-F		630p-7p			12Т02Н. трд		\$900.00 NM
	1 2	F 09	9/28/12 6:55 PM M-F	630p-7p	630p-7p		30 D3C12IL	12т02н.трд		\$900.00 NM

INVOICE



Send Payment To:

KTVI
3592 Solutions Center
Chicago, IL 60677-3005

7.				
	Invoice #	Invoice Date	Invoice Month	Invoice Period
	568617-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Democratic Congressional	DCCC	1569

		18%								
							Spots/		_	
_ine	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	NASARAT STATES AND STA
22	09/26/12	09/26/12	The X Factor	The X Factor	W	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12W	Spots/Week	<u>Rate</u> \$3,500,00					-
	Spots: # Ch		• • • • • • • • • • • • • • • • • • • •		Start/End Time	Lenat	h Ad-ID			Rate Type
	1 2		/26/12 7:28 PM The		The X Factor		0 D3C12IL	12т01н		\$3,500.00 NM
23	09/27/12	09/27/12	The X Factor	The X Factor	T	:30	1	\$3,500.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS 09/30/12T		<u>Rate</u> \$3,500.00					
	Spots: # Ch	n <u>Day Air</u>	Date Air Time Desc	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 2	Th 09.		X Factor	The X Factor	:0	10			\$3,500.00 NM
24	09/25/12	10/01/12	M-F 9p-10p	9p-10p	MTWTF	:30	1	\$1,500.00	NM	
	Weeks	Start Date 09/25/12	End Date MTWTFSS		<u>Rate</u> \$1,500,00				 	······································
	Spots: # Ch				Start/End Time	Lennt	h Ad-ID			Rate Type
	1 2		/26/12 9:30 PM M-F		9p-10p		0 D3C12IL	12т01н		\$1,500,00 NM
2	09/25/12	10/01/12	M-F 9p-10p	9p-10p	MTWTF	:30	2	\$1,500.00	NM	
	Weeks:	Start Date 09/25/12	End Date MTWTFSS		<u>Rate</u> \$1,500.00					
	Spots: # Ch	n <u>Day Ai</u> i	r Date Air Time Des	cription	Start/End Time	Lengt	h Ad-ID			Rate Type
	1 2		/26/12 9:55 PM M-F	9p-10p	9p-10p	(3	0 D3C12IL	.12т01н		\$1,500.00 NM
2	09/29/12	09/29/12	9p News Delayed	10p-1a	S-	:30	1	\$700.00	NM	
	Weeks:	Start Date 09/24/12	End Date MTWTFSS		<u>Rate</u> \$700.00					
	Spots: # Cl		00/00.12	·	Start/End Time	Lenat	h Ad-ID			Rate Type
	3µ0ts <u>#</u> Ct		/29/12 11:01 PM 9p N		10p-1a			.12TO2H.mpg		\$700.00 NM
										V , 00,00
2	7 09/30/12	09/30/12	Su 9p-10p	9p-10p	S	:30	1	\$1,400.00	NM	
	Weeks	Start Date 09/24/12	End Date MTWTFSS		<u>Rate</u> \$1,400.00			· · · · · · · · · · · · · · · · · · ·		
	Spots: # Cl	•		<u>cription</u>	Start/End Time	Leng	th Ad-ID			Rate Type
ı	3F - 1-2 (A. C.		0.40 Dit 0.40		0 10			13TA30 mmm		#4 400 00 NIN

<u>Total Spots</u> 21 <u>Gross Total</u> \$20,700.00

30 D3C12IL12T02H.mpg

Payment Terms 30 Days

09/30/12

9:13 PM Su 9p-10p

12

Agency Commission \$3,105.00

Net Amount Due \$17,595.00

\$1,400.00 NM

9p-10p